

Current Situation and Countermeasure of “Chinese Culture Aphasia” in College English Education in China

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Keywords: College English Education; Chinese Cultural Aphasia; Current Situation Research

Abstract: At present, English teaching in Colleges and universities in China lacks the dissemination and implementation of Chinese culture. From the surface level, it is a deviation in teaching methods and concepts, but from the essential point of view, it reflects the shortcomings of social values. This paper mainly focuses on the analysis and research of the current situation of “Chinese cultural aphasia” which is popular in College English education, hoping to provide reference for our relevant educational colleagues.

1. Introduction

Under the background of quality education, the society puts forward new requirements for the cultural and humanistic qualities of contemporary college students. As the foundation of higher education system and an important subject, English subject not only undertakes the task of imparting students' English skills, but also pays attention to the cultivation of students' comprehensive qualities and cultural accomplishments. However, at present, there is a problem of “Chinese cultural aphasia” in English teaching. Teachers pay more attention to the introduction of English national culture in English teaching, which not only makes English teaching difficult to play a practical role, but also restricts the development and inheritance of Chinese culture. Therefore, colleges and universities should seek scientific and effective solutions to this problem, integrate Chinese culture into English teaching, highlight the functionality and practicability of English teaching, and realize the comprehensive improvement of students' quality and ability.

2. The Main Causes of Chinese Cultural Aphasia in College English Education

2.1. The influence of social consciousness

Under the market economy system, Chinese social consciousness is more inclined to utilitarianism and pragmatism, which is contrary to the value concept of Chinese culture, resulting in students' conflicting feelings towards Chinese culture. At the same time, under the influence of utilitarianism, College English also pays more attention to the imparting of basic knowledge, but does not pay attention to penetrating Chinese culture, which leads to the situation of Chinese cultural aphasia.

2.2. The influence of examination-oriented thinking

Both teachers and students attach more importance to CET-4 and CET-6. In teaching, teachers also take CET as their teaching goal, and students will pass CET as their learning goal. Under the influence of examination-oriented thinking, Chinese culture is not valued by students and teachers, and the cultural and educational functions of English discipline are not fully developed.

2.3. The impact of English textbooks

At present, pure English teaching is a teaching mode advocated by colleges and universities. English textbooks are basically the cultural characteristics, folk customs and behavioral concepts of English-speaking countries, rarely involving Chinese culture. Influenced by textbooks for a long time, students lack interest in Chinese culture.

Table 1 General knowledge and culture of English teachers in China

	Generalized Average Score of Cultural Knowledge	Average score of English expression of generalized cultural knowledge
English Majors	1233	897
Non-English Majors	897	1321
English teachers	537	555

Table 2 The mastery of English teachers' narrow knowledge and culture in China

	Average score of narrow sense knowledge culture	Average score of English expression of narrow sense knowledge culture
English Majors	3286	174652
Non-English Majors	5130	2016
English teachers	1374	1400

3. The Role of Metaphor in the International Discourse System of “One Belt and One Road” in China

3.1. Creating a good cultural atmosphere

In view of the problem of Chinese cultural aphasia, colleges and universities should attach great importance to creating a good Chinese cultural atmosphere for students from two aspects of English classroom and campus culture. Firstly, universities should encourage teachers to offer open English classes on Chinese culture. The teaching contents should be effectively linked with Chinese culture. With the core and theme of Chinese culture, open classes can play an important role in promoting and penetrating Chinese culture, thus improving the status quo of Chinese culture in English teaching and promoting students to increase their awareness of Chinese culture. Deep understanding and love of Chinese culture. Secondly, colleges and universities should create a positive Chinese cultural atmosphere in the campus, break through the limitations of English classroom, carry out cultural propaganda and education with the theme of Chinese culture, promote students to feel the charm of Chinese culture in a good atmosphere, and cultivate students' national consciousness and patriotism. Finally, cultivate students' cultural consciousness in English teaching. Cultural consciousness mainly refers to the sense of belonging of people living in a specific cultural environment to their national culture. In specific teaching, teachers should consciously cultivate students' cultural consciousness, find the cultural orientation of English subject, fully integrate English teaching with Chinese culture, and pay attention to the promotion and transmission of Chinese culture. Through the comparison of Chinese and Western cultures, students are encouraged to consciously inherit and carry forward Chinese culture.

3.2. Introduction of Chinese cultural textbooks

At present, in order to deepen students' understanding and understanding of the culture of English-speaking countries, teachers have introduced a large number of contents and qualities about English culture into teaching, and created English cultural scenes for students in the classroom. Although this practice can exercise students' intercultural communicative competence, it also exacerbates the phenomenon of Chinese cultural aphasia. Therefore, in view of this situation, teachers should introduce Chinese cultural textbooks appropriately. Firstly, teachers should make a detailed analysis of articles with Chinese cultural background to help students grasp the contents of the articles and deepen their understanding of Chinese culture. Secondly, teachers should pay attention to introducing articles about Chinese culture written by Western countries. The theme types should be diversified, involving China's economy, Chinese history and Chinese tradition, etc. These articles can play a role in disseminating and promoting Chinese culture by integrating them into the classroom. Finally, teachers should pay attention to the English expression of Chinese

culture, train students to express and learn Chinese culture in English, and create an English learning platform for students to fully integrate culture and language.

3.3. Make clear the orientation of cultural teaching

At present, in college English teaching, the syllabus does not clearly define the content and teaching orientation of the textbook, nor does it include Chinese culture in the English teaching objectives, which leads to the scattered teaching ideas and certain obstacles to the infiltration and dissemination of Chinese culture. Therefore, teachers should aim at the infiltration of Chinese culture and make clear the orientation of cultural teaching. First, under the market economy system, the massive influx of western culture, but English is also an important and basic subject education at all levels in our country, lead to the society as a whole, to the lack of correct awareness and attention to Chinese culture influenced the contemporary college students' attitudes and interests of the Chinese culture, therefore, colleges and universities is to penetrate the Chinese culture as the important goal of English teaching, to target for guidance to teachers promote the importance of China's cultural infiltration. Secondly, on the basis of clear teaching positioning, teachers should pay attention to creating a good Chinese cultural atmosphere, guide students to use English knowledge to realize the creation and inheritance of Chinese culture, and constantly innovate and improve teaching methods in practice. Finally, teachers should analyze and compare Chinese culture and western culture from the perspectives of social relations, cultural background and literary works, so that students can understand the charm of Chinese culture.

3.4. Increase propaganda and focus on accumulation

Firstly, in view of the current situation of Chinese cultural aphasia in College English, the Education Department of our country should strengthen the propaganda and education on Chinese culture and value ideal. We can consider rectifying and standardizing English teaching by administrative means. For example, it is necessary to integrate ethnic elements and Chinese cultural elements into teaching, guide teachers to correct their English teaching ideas and realize that the essence of English learning is to serve the economic and social development of our country. It is necessary to infiltrate Chinese culture into teaching and take English teaching as an important form of cultural dissemination. Secondly, Chinese culture contains the values and ideal beliefs of our people. If we rely solely on English classes, it is difficult to play a good role in communication. Therefore, teachers should pay attention to cultural accumulation, encourage students to use their spare time to strengthen the study of Chinese culture, and actively propagate and promote China by using the English knowledge they have learned. Culture promotes Chinese culture to the world.

3.5. Reforming English examination system

Colleges and teachers should reform the current English assessment system, introduce Chinese culture into the assessment, and enhance students' attention to Chinese culture. At the same time, teachers should scientifically choose the content and form of the assessment in accordance with the nature of the curriculum, so as to play an active role in the assessment of English.

3.6. Cultivating students' cultural consciousness

Cultural consciousness is a person who lives in a certain cultural range. It often forms a certain degree of self-awareness, self-understanding and a certain sense of identity about his culture. In College English teaching, teachers should first guide students to find their own correct position and cultivate students' cultural consciousness so as to integrate Chinese culture with English culture and promote students' all-round development. In the process of learning English, we can compare with Chinese culture, learn from each other's strengths and weaknesses, propagate and promote our excellent traditional culture, learn from the excellent elements of English, and enrich our excellent culture. In the future classroom teaching, we can customize the content of the textbook for the subject of English, and add Chinese culture into it according to the actual situation, so that students can realize the importance of Chinese culture. And in the actual study, inherit and carry forward the excellent and characteristic culture of our country.

For example, we can translate some classical books in our country, such as Four Books and Five Classics, Zhaoming Selected Literature, The Analects of Confucius and so on. Let students have a deep understanding of our excellent traditional culture, but also be able to find the differences between Chinese and British cultures, and cultivate students' patriotic feelings. Concluding remarks: In future college English teaching, teachers can create a strong learning atmosphere of Chinese culture for students, attach importance to the entry of Chinese cultural context in English classroom, improve the teaching mode of Chinese cultural context, and cultivate students' cultural consciousness, so as to make up for the shortcomings of students in English learning. The problems will further promote the all-round development of students and inherit and carry forward the excellent traditional culture of our country.

3.7. Improving the teaching model of Chinese cultural context

In the future classroom teaching, College English teachers can also constantly improve the teaching mode of Chinese cultural context, so that students can actively participate in the discussion and research. Let students know more about Chinese culture in the discussion and research, excavate deeper cultural background connotation, and promote teachers and students to communicate and make progress together. For example, when teachers teach new lessons, they can introduce them through Chinese traditional cultural festivals. For example, the Double Ninth Festival, the ninth day of September in the lunar calendar, is a traditional festival of the Chinese nation. In the Book of Changes, "Nine" is defined as the number of Yang, and on September 9, the number of "Nine" is equal to the number of "Nine". Therefore, it is called "Double Nine". It is also called "Double Nine" because both the day and the month coincide with nine. Chongyang Festival has the traditional customs of climbing high, visiting chrysanthemums in autumn and longevity at banquets. Among them, Thanksgiving for the elderly and climbing the mountain to appreciate autumn are the two main themes of Chongyang Festival. The Cold Food Festival falls on 105 days after the winter solstice of the summer calendar and one or two days before the Qingming Festival. It is the beginning of the day for the festival, no fireworks, only cold food.

4. Conclusion

In short, in the current college English education, there is a serious aphasia in the English expression and knowledge content of Chinese culture, which not only has a certain impact on the inheritance and development of Chinese culture, but also hinders Chinese culture from going abroad and going to the world. In view of this situation, the Education Department of our country should form an educational joint force with universities and teachers, infiltrate Chinese culture into English teaching through various effective ways, guide students to use English to express correctly and carry forward Chinese culture, and promote the better export of Chinese culture to the outside world.

Acknowledgement

"On the educational function of College English course-from the perspective of cultural confidence"(DXS20180008), The Open Fund Project of Key Research Institute of Humanities and Social Sciences in Hubei Province.

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